

Curriculum Plan	Subject	Business		Year	1
Spring 1	W/C 10 th January		W/C 17 th January	W/C 24 th January	
How you will access home learning	Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.				
How you be able to interact with your teacher and gain feedback on your work	<p>You can contact via Microsoft teams - "Chat" or Email</p> <p>For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool</p> <p>Reply to Posts Submit work - via Assignments - Attend live lessons</p>				
<p>Retrieval</p> <p>How we will help you to recall previously learnt knowledge</p>	<p>Paper 1</p> <p>You will be asked about - 1.2.1 Customer Needs:</p> <p>Identifying and understanding customer needs:</p> <ul style="list-style-type: none"> • What customer needs are: <ul style="list-style-type: none"> • price • quality • choice • convenience • The importance of identifying and understanding customers: <ul style="list-style-type: none"> • generating sales • business survival 	<p>Paper 1</p> <p>You will be asked about - 1.2.2 Market Research :</p> <p>The purpose of market research:</p> <ul style="list-style-type: none"> • To identify and understand customer needs • To identify gaps in the market • To reduce risk • To inform business decisions <p>Methods of market research:</p> <ul style="list-style-type: none"> • Primary research: survey, questionnaire, focus group, observation • Secondary research: internet, market reports, government reports <p>The use of data in market research:</p> <ul style="list-style-type: none"> • Qualitative and quantitative data • The role of social media in collecting market research data • The importance of the reliability of market research data 	<p>Paper 1</p> <p>You will be asked about 1.3.4 - Sources of Finance;</p> <p>Sources of finance for a start-up or established small business:</p> <ul style="list-style-type: none"> ➤ Short-term sources: overdraft and trade credit ➤ Long-term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding ➤ 		

New Learning	What you will be learning about this week	<p>Paper 1</p> <p>You will be asked about the -1.3.4 - Sources of finance for a start-up or established small business:</p> <ul style="list-style-type: none"> ➤ Short-term sources: overdraft and trade credit ➤ Long-term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding 	<p>Paper 1</p> <p>You will be asked about the- 1.4.1. The options for start up and small business</p> <p>The concept of limited liability:</p> <ul style="list-style-type: none"> • limited and unlimited liability • the implications for the business owner(s) of limited <p>And</p> <p>unlimited liability.</p> <p>The types of business ownership for start-ups:</p> <ul style="list-style-type: none"> • sole trader, partnership, private limited company • the advantages and disadvantages of each type of business ownership. <p>The option of starting up and running a franchise operation:</p> <ul style="list-style-type: none"> • the advantages and disadvantages of franchising. 	<p>Paper 1</p> <p>You will be asked about the- 1.4.1. The options for start up and small business</p> <p>The concept of unlimited liability:</p> <p>unlimited liability.</p> <p>The types of business ownership for start-ups:</p> <ul style="list-style-type: none"> • sole trader, partnership, private limited company • the advantages and disadvantages of each type of business ownership. <p>The option of starting up and running a franchise operation:</p> <ul style="list-style-type: none"> • the advantages and disadvantages of franchising.
	How we will teach you the new knowledge or ideas	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p> <p>You will have access to recorded Microsoft Teams Lessons.</p> <p>Quizlet</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p> <p>You will have access to recorded Microsoft Teams Lessons.</p> <p>Quizlet</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p> <p>You will have access to recorded Microsoft Teams Lessons.</p> <p>Quizlet</p>
	Activities that will help you learn and practice what you've	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research/Quizzes</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research/Quizzes</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research/Quizzes</p>

been taught			
What you can do if you are stuck	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>Senca learning</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>Re - Watch and Listen to recorded Microsoft Teams Lessons.</p> <p>If still stuck email Mrs Saddiq/Mr Horner</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>Senca learning</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>Re - Watch and Listen to recorded Microsoft Teams Lessons.</p> <p>If still stuck email Mrs Saddiq/Mr Horner</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>Senca learning</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>Re - Watch and Listen to recorded Microsoft Teams Lessons.</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>

		W/C 21 th January	W/C 7th February	W/C 21st February
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How you be able to interact with your teacher and gain feedback on your work		You can contact via Microsoft teams - "Chat" or Email For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool Reply to Posts Submit work - via Assignments - Attend live lessons		
Retrieval How we will help you to recall previously learnt knowledge		Paper 1 You will be asked about the Options for starting a Business; The concept of limited liability: <ul style="list-style-type: none"> • limited and unlimited liability • the implications for the business owner(s) of limited and unlimited liability. The types of business ownership for start-ups: <ul style="list-style-type: none"> • sole trader, partnership, private limited company • the advantages and disadvantages of each type of business ownership. The option of starting up and running a franchise operation: <ul style="list-style-type: none"> • the advantages and disadvantages of franchising. 	Paper 1 You will be asked about the Business Location; Factors influencing business location: <ul style="list-style-type: none"> ➢ Proximity to: <ul style="list-style-type: none"> - market - labour - materials - competitors ➢ Nature of the business activity ➢ The impact of the internet on location decisions: e-commerce and/or fixed premises 	
New Learning What you will be learning about this week	Paper 1 You learn about; 1.4.2 - Business Location Factors influencing business location: <ul style="list-style-type: none"> ➢ Proximity to: <ul style="list-style-type: none"> - market - labour - materials - competitors ➢ Nature of the business activity 	Paper 1 You learn about; 1.4.3 - Marketing Mix Focus Product & Price What the marketing mix is and the importance of each element: <ul style="list-style-type: none"> • price, product, promotion, place. How the elements of the marketing mix work together: <ul style="list-style-type: none"> • balancing the marketing mix based on the competitive environment • the impact of changing consumer needs on the marketing mix 		

	<p>➤ The impact of the internet on location decisions: e-commerce and/or fixed premises</p>	<p>• the impact of technology on the marketing mix: e-commerce, digital communication.</p>	
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