

Curriculum Plan		Subject	Business	Year	1		
Spring 2		W/C 22 nd February		W/C 1 st March		W/C 8 th March	
How you will access home learning		<p align="center">SMHW Microsoft Teams School Email</p> <p>Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.</p>		<p align="center">SMHW Microsoft Teams School Email</p> <p>Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.</p>		<p align="center">SMHW Microsoft Teams School Email</p> <p>Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.</p>	
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Retrieval How we will help you to recall previously learnt knowledge		<p>Paper 1</p> <p>You will be asked about the Business Location;</p> <ul style="list-style-type: none"> • Factors influencing business location: • Proximity to: <ul style="list-style-type: none"> ○ market ○ labour ○ materials ○ competitors • Nature of the business activity • The impact of the internet on location decisions: e-commerce and/or fixed premises 		<p>Paper 1</p> <p>You will be asked about Marketing Mix ;</p> <p>What the marketing mix is and the importance of each element:</p> <ul style="list-style-type: none"> • price, product, promotion, place. <p>How the elements of the marketing mix work together:</p> <ul style="list-style-type: none"> • balancing the marketing mix based on the competitive environment • the impact of changing consumer needs on the marketing mix • the impact of technology on the marketing mix: e-commerce, digital communication. 		<p>Paper 1</p> <p>You will learn about the dynamic nature of the business</p> <p>Why new business ideas come about:</p> <ul style="list-style-type: none"> • Changes in technology • Changes in what consumers want • Products and services becoming obsolete • <p>How new business ideas come about:</p> <ul style="list-style-type: none"> • Original ideas • Adapting existing products/services/ideas 	
New Learning	What you will be learning about this week	<p>Paper 1</p> <p>1.5.2 - Technology in Business</p> <p>You Will Learn; Different types of technology used by business:</p> <ul style="list-style-type: none"> • e-commerce • Social media • Digital communication • Payment systems 		<p>Paper 1</p> <p>1.5.3 -Business Legislation</p> <p>You Will Learn;</p> <p>The purpose of legislation:</p> <ul style="list-style-type: none"> • Principles of consumer law: quality and consumer rights 		<p>Paper 1</p> <p>1.5.4 The impact of the economic climate on businesses:</p> <p>You will learn;</p> <ul style="list-style-type: none"> •unemployment •changing levels of consumer income •inflation •changes in interest rates •government taxation •changes in exchange rates 	

	<p>How technology influences business activity in terms of:</p> <ul style="list-style-type: none"> • Sales • Costs • Marketing mix 	<ul style="list-style-type: none"> • Principles of employment law: recruitment, pay, discrimination, and health and safety <p>The impact of legislation on businesses:</p> <ul style="list-style-type: none"> • Cost • Consequences of meeting and not meeting these obligations 	
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	If still stuck email Mrs Saddiq/Mr Horner.	If still stuck email Mrs Saddiq/Mr Horner.	If still stuck email Mrs Saddiq/Mr Horner.

		W/C 15 th March	W/C 22 nd March	W/C 29 th March
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<p>Retrieval How we will help you to recall previously learnt knowledge</p>		<p>Paper 1</p> <p>You will be asked about - Risk and Reward</p> <p>The impact of risk and reward on business activity:</p> <ul style="list-style-type: none"> •Risk: business failure, financial loss, lack of security •Reward: business success, profit, independence 	<p>Paper 1</p> <p>You will be asked about - The role of business enterprise and the purpose of business activity:</p> <ul style="list-style-type: none"> •To produce goods or services •To meet customer needs •To add value: convenience, branding, quality, design, unique selling points <p>The role of entrepreneurship:</p> <ul style="list-style-type: none"> •An entrepreneur: organises resources, makes business decisions, takes risks 	<p>Paper 1</p> <p>Identifying and understanding customer needs:</p> <ul style="list-style-type: none"> • What customer needs are: <ul style="list-style-type: none"> ● price ● quality ● choice ● convenience •The importance of identifying and understanding customers: <ul style="list-style-type: none"> ● generating sales ● business survival
<p>New Learning</p>	<p>What you will be learning about this week</p>	<p>Paper 1</p> <p>1.5.5 The importance of external influences on business: possible responses by the business to changes in:</p> <p>You will learn;</p> <ul style="list-style-type: none"> ● technology ● legislation ● the economic climate 	<p>Paper 1</p> <p>2.1.1 – Business Growth</p> <p>You will Learn;</p> <p>Methods of business growth and their impact:</p> <ul style="list-style-type: none"> ● Internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) ● External (inorganic) growth: merger, takeover <p>The types of business ownership for growing businesses: Public limited company (plc)</p>	<p>Paper 1</p> <p>2.1.2 - Changes in business aims and objectives</p> <p>You will learn;</p> <p>Methods of business growth and their impact:</p> <ul style="list-style-type: none"> ● Internal (organic) growth: new products (innovation, research and development), new markets (through changing the marketing mix or taking advantage of technology and/or expanding overseas) ● External (inorganic) growth: merger, takeover <p>The types of business ownership for growing businesses: Public limited company (plc)</p> <p>Sources of finance for growing and established businesses:</p>

		<p>Sources of finance for growing and established businesses:</p> <ul style="list-style-type: none"> ● Internal sources: retained profit, selling assets ● External sources: loan capital, share capital including stock market flotation (public limited companies) 	<ul style="list-style-type: none"> ● Internal sources: retained profit, selling assets ● External sources: loan capital, share capital including stock market flotation (public limited companies)
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