

Curriculum Plan - GCSE Business Studies- Year 2 - Autumn 1

	W/C 2 nd November	W/C 9 th November	W/C 16 th November
How you will access home learning	Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.		
How you be able to interact with your teacher and gain feedback on your work	<p>You can contact via Microsoft teams - "Chat" or Email</p> <p>For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool</p> <p>Reply to Posts Submit work - via Assignments - Attend live lessons</p>		
<p>Retrieval</p> <p>How we will help you to recall previously learnt knowledge</p>	<p style="background-color: yellow;">Paper 1</p> <p>You will be asked about the Dynamic nature of Business</p> <ul style="list-style-type: none"> ➤ Why new business ideas come about: ➤ How new business ideas come about: 	<p style="background-color: yellow;">Paper 1</p> <p>You will be asked about the Business Risk and Reward</p> <p>The impact of risk and reward on business activity:</p> <ul style="list-style-type: none"> ➤ Risk: business failure, financial loss, lack of security ➤ Reward: business success, profit, independence 	<p style="background-color: yellow;">Paper 1</p> <p>You will be asked about The role of business enterprise and the purpose of business activity:</p> <ul style="list-style-type: none"> ➤ •To produce goods or services ➤ •To meet customer needs ➤ •To add value: convenience, branding, quality, design, unique selling points <p>The role of entrepreneurship:</p>

			An entrepreneur: organises resources, makes business decisions, takes risks
New Learning	What you will be learning about this week	<p>Paper 2 (Business Growth)</p> <p>2.3.2 Working with suppliers</p> <p>You will learn how businesses are able to Managing stock:</p> <p>You will learn;</p> <ul style="list-style-type: none"> ➤ Interpretation of bar gate stock graphs ➤ Understand the use of just in time (JIT) stock control. ➤ The role of procurement: relationships with suppliers: quality, delivery (cost, speed, reliability), availability, cost, trust <p>The impact of logistics and supply decisions on: costs, reputation, customer satisfaction.</p>	<p>Paper 2 (Business Growth)</p> <p>2.3.3 Managing quality</p> <p>You will learn the importance of quality and its link to developing products and services</p> <p>You will develop knowledge in the following areas;</p> <ul style="list-style-type: none"> ➤ The concept of quality and its importance in: ➤ The production of goods and the provision of services: quality control and quality assurance ➤ Allowing a business to control costs and gain a competitive advantage.
		<p>Paper 2 (Business Growth)</p> <p>2.3.4 The sales process</p> <p>You will learn how the Sales Process:</p> <p>The importance;</p> <ul style="list-style-type: none"> ➤ Product knowledge, speed and efficiency of service, ➤ Customer engagement, responses to customer feedback, post-sales service. ➤ The importance to businesses of providing good customer service. 	

<p>How we will teach you the new knowledge or ideas</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G. Drive</p>
<p>Activities that will help you learn and practice what you've been taught</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>
<p>What you can do if you are stuck</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes. Senca learning</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes. Senca Learning</p>	<p>Firstly re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/ and read through their lesson notes. Senca Learning</p>

		If still stuck email Mrs Saddiq/Mr Horner.	If still stuck email Mrs Saddiq/Mr Horner.	If still stuck email Mrs Saddiq/Mr Horner.	
Curriculum Plan	Subject	Business		Year	2

	W/C 23 rd November	W/C 30 th November	W/C 7 th December	W/C 14 th December
How you will access home learning	Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.			
How you be able to interact with your teacher and gain feedback on your work	<p>You can contact via Microsoft teams - "Chat" or Email</p> <p>For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool</p> <p>Reply to Posts Submit work - via Assignments - Attend live lessons</p>			
Retrieval How we will help you to recall previously learnt knowledge	Paper 1 You will be asked about Identifying and understanding customer needs: <ul style="list-style-type: none"> ➤ What customer needs are: ➤ The importance of identifying and understanding customers: 	Paper 1 You will be asked about Market Research: <ul style="list-style-type: none"> ➤ The purpose of market research: ➤ Methods of market research: ➤ The use of data in market research: 	Paper 1 You will be asked about Understanding the competitive environment: <ul style="list-style-type: none"> ➤ Strengths and weaknesses of competitors based on: price, quality, location, product range and customer service ➤ The impact of competition on 	Paper 1 You will be asked about What business aims and business objectives are? <ul style="list-style-type: none"> ➤ Financial ➤ Non-Financial Why business aims and objectives differ between businesses

			business decision making		
New Learning	<p>What you will be learning about this week</p>	<p>Paper 2 (Business Growth)</p> <p>2.3.4 The sales process</p> <p>You will learn how the Sales Process:</p> <p>The importance;</p> <ul style="list-style-type: none"> ➤ Product knowledge, speed ➤ and efficiency of service, ➤ Customer engagement, responses to customer feedback, post-sales service. ➤ The importance to businesses of providing good customer service. 	<p>Paper 2 (Business Growth)</p> <p>2.4.1 Business calculations</p> <p>You will learn about Business Calculations and their impact on making Business Decisions.</p> <ul style="list-style-type: none"> ➤ The concept and calculation of ➤ gross profit ➤ net profit ➤ Calculation and interpretation of: <ul style="list-style-type: none"> ➤ Gross profit margin ➤ Net profit margin ➤ Average rate of return. 	<p>Paper 2 (Business Growth)</p> <p>2.4.1 Business calculations</p> <p>You will learn about Business Calculations and their impact on making Business Decisions.</p> <ul style="list-style-type: none"> ➤ The concept and calculation of ➤ gross profit ➤ net profit ➤ Calculation and interpretation of: <ul style="list-style-type: none"> ➤ Gross profit margin ➤ Net profit margin ➤ Average rate of return. 	<p>Paper 2 (Business Growth)</p> <p>2.4.2 Understanding Business Performance</p> <p>You will learn the use and interpretation of quantitative business data to support, inform and justify business decisions:</p> <ul style="list-style-type: none"> ➤ Information from graphs and charts ➤ Financial data ➤ Marketing data ➤ Market data <p>The use and limitation of financial information in:</p> <ul style="list-style-type: none"> • Understanding business performance • Making business decisions
	<p>How we will teach you the</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access materials same via Microsoft Teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G.Drive</p>

<p>new knowledge or ideas</p>	<p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>
<p>Activities that will help you learn and practice what you've been taught</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>

<p>What you can do if you are stuck</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes.</p> <p>https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111/section/5206f5c4-fac8-46fd-acb0-5f4e75ed23f1/session</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>
---	---	---	---	---