

Curriculum Plan - GCSE Business Studies -Year 1 - Autumn 2

	W/C 2 nd November	W/C 9 th November	W/C 16 th November
How you will access home learning	Each lesson we will start with questions on Microsoft Teams "Posts" - section - This will be Paper 1 content. You will be expected to reply to post and or vote on Polls.		
How you be able to interact with your teacher and gain feedback on your work	You can contact via Microsoft teams - "Chat" or Email For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool Reply to Posts Submit work - via Assignments - Attend live lessons		
Retrieval How we will help you to recall previously learnt knowledge	<p style="background-color: yellow;">Paper 1</p> You will be asked about the Dynamic nature of Business <ul style="list-style-type: none"> ➤ Why new business ideas come about: ➤ How new business ideas come about: 	<p style="background-color: yellow;">Paper 1</p> You will be asked about the Business Risk and Reward The impact of risk and reward on business activity: <ul style="list-style-type: none"> ➤ Risk: business failure, financial loss, lack of security ➤ Reward: business success, profit, independence 	<p style="background-color: yellow;">Paper 1</p> You will be asked about The role of business enterprise and the purpose of business activity: <ul style="list-style-type: none"> ➤ •To produce goods or services ➤ •To meet customer needs ➤ •To add value: convenience, branding, quality, design, unique selling points The role of entrepreneurship: An entrepreneur: organises resources, makes business decisions, takes risks

New Learning	What you will be learning about this week	<p>Paper 1</p> <p>1.3.1. Business aims and objectives</p> <p>You will learn: What business aims and business objectives are</p> <p>Business aims and objectives when starting up:</p> <ul style="list-style-type: none"> ➤ Financial aims and objectives: survival, profit, sales, market share, financial security ➤ Non-financial aims and objectives: social objectives, personal satisfaction, challenge, independence and control <p>Why business aims and objectives differ between businesses</p>	<p>Paper 1</p> <p>1.3.2. Business revenues, costs and profits</p> <p>You will learn : The concept and calculation of:</p> <ul style="list-style-type: none"> ➤ Revenue ➤ Fixed and variable costs ➤ Total costs ➤ Profit and loss ➤ Interest ➤ Break even level of output ➤ Margin of safety <p>Interpretation of break even diagrams:</p> <ul style="list-style-type: none"> ➤ The impact of changes in revenue and costs ➤ Break even level of output ➤ Margin of safety ➤ Profit and loss 	<p>Paper 1</p> <p>1.3.3. Cash and cash flow</p> <p>The importance of cash to a business:</p> <ul style="list-style-type: none"> ➤ To pay suppliers, overheads and employees ➤ To prevent business failure (insolvency) ➤ The difference between cash and profit <p>Calculation and interpretation of cash-flow forecasts:</p> <ul style="list-style-type: none"> ➤ Cash inflows ➤ Cash outflows ➤ Net cash flow ➤ Opening and closing balances
	How we will teach you the new knowledge or ideas	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>	<p>Each week you will be sent on SMHW the weeks lesson content and will be able to access same materials via Microsoft Teams & G. Drive</p> <p>PowerPoints and a Youtube video taking you through the new content.</p> <p>The PowerPoints will be linked to relevant video clips to aid your learning. The PowerPoints will available via Microsoft teams & G.Drive</p>

	<p>Activities that will help you learn and practice what you've been taught</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>	<p>Activities and questions will be set for each topic and you will be expected to complete and upload via Microsoft Teams or Email.</p> <p>The activities will range from Posts/Articles Case Study Questions/Posters/PP/Research</p>
	<p>What you can do if you are stuck</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes. Senca learning</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes. Senca learning</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>	<p>Firstly, re-watch the Youtube videos. Go to the BBC bitesize section for GCSE Edexcel Business https://www.bbc.co.uk/bitesize/examspecs/z98snbk and read through their lesson notes. Senca learning</p> <p>If still stuck email Mrs Saddiq/Mr Horner.</p>

		W/C 23 rd November	W/C 30 th November	W/C 7 th December	W/C 14 th December
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How you be able to interact with your teacher and gain feedback on your work		You can contact via Microsoft teams - "Chat" or Email For live lessons you need to be logged onto Microsoft Teams and click on to Meet - tool Reply to Posts Submit work - via Assignments - Attend live lessons			
Retrieval How we will help you to recall previously learnt knowledge		Paper 1 You will be asked about Identifying and understanding customer needs: <ul style="list-style-type: none"> ➤ What customer needs are: ➤ The importance of identifying and understanding customers: 	Paper 1 You will be asked about Market Research: <ul style="list-style-type: none"> ➤ The purpose of market research: ➤ Methods of market research: ➤ The use of data in market research: 	Paper 1 You will be asked about Understanding the competitive environment: <ul style="list-style-type: none"> ➤ Strengths and weaknesses of competitors based on: price, quality, location, product range and customer service ➤ The impact of competition on business decision making 	Paper 1 You will be asked about What business aims and business objectives are? <ul style="list-style-type: none"> ➤ Financial ➤ Non-Financial Why business aims and objectives differ between businesses
New	What you will be learni	Paper 1 1.3.4. Sources of business finance Sources of finance for a start-up or established small business:	Paper 1 1.4.1. The options for start up and small business The concept of limited liability:	Paper 1 1.4.2. Business location	Paper 1 1.4.3. The marketing mix

<p>ng about this week</p>	<ul style="list-style-type: none"> ➤ Short-term sources: overdraft and trade credit ➤ Long-term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding 	<ul style="list-style-type: none"> ➤ • limited and unlimited liability ➤ • the implications for the business owner(s) of limited and unlimited liability. <p>The types of business ownership for start-ups:</p> <ul style="list-style-type: none"> ➤ • sole trader, partnership, private limited company ➤ • the advantages and disadvantages of each type of business ownership. <p>The option of starting up and running a franchise operation:</p> <ul style="list-style-type: none"> ➤ • the advantages and disadvantages of franchising. 	<p>Factors influencing business location:</p> <ul style="list-style-type: none"> ➤ Proximity to: <ul style="list-style-type: none"> - market - labour - materials - competitors ➤ Nature of the business activity ➤ The impact of the internet on location decisions: e-commerce and/or fixed premises 	<p>What the marketing mix is and the importance of each element:</p> <ul style="list-style-type: none"> ➤ price, product, promotion, place. <p>How the elements of the marketing mix work together:</p> <ul style="list-style-type: none"> ➤ • balancing the marketing mix based on the competitive environment ➤ the impact of changing consumer needs on the marketing mix ➤ mix ➤ • the impact of technology on the marketing mix: ➤ e-commerce, digital communication.
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